

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 493504 /		<u>Alt Order #</u> 06313855
<u>Product</u> PATRIOT MAJORITY USA		
<u>Contract Dates</u> 09/14/12 - 09/22/12		<u>Estimate #</u> 1770
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 09/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/17/12	09/19/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/12	09/20/12	MTW----				3	\$195.00			
N 2	KVVU	09/14/12	09/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/12	09/20/12	MTW-F--				3	\$250.00			
N 3	KVVU	09/14/12	09/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/12	09/20/12	MTW-F--				3	\$2,150.00			
N 4	KVVU	09/14/12	09/19/12	Anderson	3-4p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/12	09/20/12	MTW-F--				4	\$300.00			
N 5	KVVU	09/14/12	09/19/12	The Dr.Oz Show	4-5p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/12	09/20/12	MTW-F--				4	\$350.00			
N 6	KVVU	09/16/12	09/18/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/16/12	09/22/12	MT-----S				2	\$85.00			
N 7	KVVU	09/14/12	09/19/12	Fox 5 News at 5	5-530p		:30			NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/12	09/20/12	MTW-F--				4	\$950.00			
N 8	KVVU	09/14/12	09/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/12	09/20/12	MTW-F--				2	\$450.00			
N 9	KVVU	09/14/12	09/19/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/12	09/20/12	MTW-F--				2	\$900.00			
N 10	KVVU	09/14/12	09/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/14/12	09/20/12	MTW-F--				2	\$725.00			
N 11	KVVU	09/14/12	09/19/12	MORE Access	630-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 493504 /		<u>Alt Order #</u> 06313855
<u>Contract Dates</u> 09/14/12 - 09/22/12	<u>Product</u> PATRIOT MAJORITY US	<u>Estimate #</u> 1770
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTW-F--				2	\$650.00			
N 12	KVVU	09/14/12	09/19/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTW-F--				2	\$950.00			
N 13	KVVU	09/14/12	09/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTW-F--				5	\$700.00			
N 14	KVVU	09/14/12	09/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/14/12	09/20/12	MTW-F--				3	\$275.00			
N 15	KVVU	09/16/12	09/16/12	The Closer	Sun 3-4p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----S				1	\$175.00			
N 16	KVVU	09/16/12	09/16/12	Extra Weekend	Su 6-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----S				1	\$350.00			
N 17	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$9,500.00			
N 18	KVVU	09/16/12	09/16/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,859.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$1,859.00			
N 19	KVVU	09/16/12	09/16/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$1,200.00			
N 20	KVVU	09/16/12	09/16/12	Criminal Minds	Sun 11p-12am		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$350.00			
N 21	KVVU	09/19/12	09/19/12	The X Factor	The X Factor		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$8,000.00			
N 22	KVVU	09/19/12	09/19/12	The X Factor	The X Factor		:30			NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$8,000.00			
N 23	KVVU	09/20/12	09/21/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---TF--				1	\$2,150.00			
N 24	KVVU	09/20/12	09/21/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---TF--				1	\$300.00			
N 25	KVVU	09/20/12	09/21/12	Fox 5 News at 5	5-530p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---TF--				1	\$950.00			
N 26	KVVU	09/20/12	09/21/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	---TF--				1	\$700.00			
Totals											53	\$59,564.00

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Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
493504 /	06313855

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/14/12 - 09/22/12	PATRIOT MAJORITY US	1770

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patriot Majority USA	09/13/12 / 09/13/12

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Net Amount</u>
08/27/12 - 09/21/12	53	\$59,564.00	\$50,629.40
Totals	53	\$59,564.00	\$50,629.40

Signature: _____ **Date:** _____

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REP H-ADLINE# 6313855
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP12/12 18.52
*** KVVU-TV ***

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA

REP. # OFF. # 762 SALESMAN #

AGY # AGY. NAME WATERFRONT STRATEGIES

BUYER NAME SARAH LEVENE

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 493504 CONTRACT # 6313855

CLASS: NATL. LOCAL REGIONAL

PRDCT PATRIOT MAJORITY USA EST#1770 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP22/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP12/12 18.52

REP: TO ROSE
FR NIKKI
NEW PATRIOT MAJORITY USA ORDER
TOTAL \$59564
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 84
AGENCY PRODUCT CODE = 91
AGENCY EST# = 1770

1			100P-200P	30		\$195.00	9/14	9/19	3		F,M-W	3
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PROGRAM : COLD CASE FILES
CON COM1: COLD CASE FILES
Cops 1005

2			1000A-1100A	30		\$250.00	9/14	9/19	3		F,M-W	3
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PROGRAM : DR OZ
CON COM1: DR OZ

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP12/12 18.52
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	9/14	9/19	3		F,M-W	3
4			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/14	9/19	4		F,M-W	4
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$350.00	9/14	9/19	4		F,M-W	4
6			430A-459A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$85.00	9/14	9/19	2		F,M-W	2
7			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	9/14	9/19	4		F,M-W	4
8			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$450.00	9/14	9/19	2		F,M-W	2
9			600P-630P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$900.00	9/14	9/19	2		F,M-W	2
10			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A	30		\$725.00	9/14	9/19	2		F,M-W	2
11			630P-700P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$650.00	9/14	9/19	2		F,M-W	2

REP HEADLINE# 6313855
 *** ORIGINAL REV#0 ***

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SEP12/12 18.52
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00	9/14	9/19	2		F,M-W	2
13			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$700.00	9/14	9/19	5		F,M-W	5
14			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$275.00	9/14	9/19	3		F,M-W	3
15			900P-1000P PROGRAM : MOB DOCTOR CON COM1 : MOB DOCTOR	30		\$6,800.00	9/17	9/17	0		MON	0
16			200P-300P PROGRAM : THE CLOSER CON COM1 : THE CLOSER	30		\$175.00	9/15	9/15	1		SAT	1
17			400P-500P PROGRAM : NUMB3RS CON COM1 : NUMB3RS	30		\$.00	9/15	9/15	0		SAT	0
18			500P-600P PROGRAM : EXTRA WKND CON COM1 : EXTRA WKND	30		\$350.00	9/15	9/15	1		SAT	1
19			100P-400P PROGRAM : FOX NFL (GAME 2) CON COM1 : FOX NFL (GAME 2)	30		\$9,500.00	9/16	9/16	1		SUN	1
20			1000P-1045P PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1 : FOX 5 NEWS AT 10PM SUN	30		\$1,859.00	9/16	9/16	1		SUN	1

SEP12/12 18.52
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			1045P-1100P PROGRAM : FOX 5 SPORTS REPORT CON COM1: FOX 5 SPORTS REPORT	30		\$1,200.00	9/16	9/16	1		SUN	1
22			1100P-1200M PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS	30		\$350.00	9/16	9/16	1		SUN	1
23			800A-900A PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY	30		\$850.00	9/16	9/16	0		SUN	0
24			800P-1000P PROGRAM : X FACTOR CON COM1: X FACTOR	30		\$8,000.00	9/19	9/19	1		WED	1
25			800P-1000P PROGRAM : X FACTOR CON COM1: X FACTOR	30		\$8,000.00	9/19	9/19	1		WED	1
26			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	9/20	9/21	1		TH-F	1
27			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$300.00	9/20	9/21	1		TH-F	1
28			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$950.00	9/20	9/21	1		TH-F	1
29			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	9/20	9/21	1		TH-F	1

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 SEP12/12 18.52
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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SEP/12 59564.00

CONTRACT TOTAL 59564.00
 TOTAL SPOTS 53

MARKET TOTALS \$283,638 KVVU 21% KSNV 29% KLAS 22% KTNV 21% KVMY 5% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*